

For listing purposes on the website and directory, please kindly fill in the following:

Details required for your free entry in The Franchise Book of Southern Africa (or its supplements)	
Full company name:	Trading name:
Region:	
Tel:	Fax:
Cell phone:	E-mail:
Website:	Contact Person:
Postal address:	

Applicants for Full Membership (franchisors): Please complete this section only

Name of contact person for franchise opportunities:
Franchise opportunities exist in the following areas:
Company history: *
Activities of Franchise: *

Franchisee profile: *

Training offered: *

It is important that the following two blocks be completed in full. You can certainly qualify the investment details by adding a qualifying remark, for example "depending on site characteristics".

DETAILS OF INVESTMENT REQUIRED		DETAILS OF ONGOING FEES AND/OR ROYALTIES	
Upfront fee	R	Management services fee	%
Approximate establishment cost	R	Advertising/marketing fee contribution	%
Recommended working capital	R	Total fees	%

Total investment	R
Franchisee's minimum own cash (before loan)	R

Note: It is assumed that fees are calculated as a percentage of turnover. Should any other method of calculation be used, or if other charges are levied, please elaborate on a separate sheet of paper.

Applicants for Affiliate Membership (Service Providers) : Please complete this section only

Name of contact person for service enquiries:

Type of services offered: *

Print name:

Date:

Signature:

* Please note that the entry may not exceed a maximum of 20 words.