



FASA

THE FRANCHISE | ASSOCIATION | OF SOUTH AFRICA

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2008

www.fasa.co.za

For application details please refer to the "Join now" link on the website.

Membership

Benefits

2009

Membership Benefits

Listed below are the benefits of becoming a FASA member irrespective of the membership category i.e. franchisor or service provider unless indicated:

1. The member may use the FASA logo and all relevant collateral.
2. The franchisor and service provider members will receive a FREE advertising listing in the annual Franchise Directory.
3. Franchisor and Service provider members will be promoted amongst FASA's existing member base and the public at large.
4. All members receive FREE entry to all FASA networking events and workshops held throughout the year.
5. Franchisor and Service Provider members participate in all marketing campaigns undertaken by FASA.
6. FASA creates opportunities to promote member's business through:
 - Expo's in Johannesburg, Durban and Cape Town. FASA members receive a 20% discount on exhibition costs at the IFE in Johannesburg.
 - FASA's Franchise Directory
 - FASA's Website
 - Bi-monthly newsletters which goes to over 24 000 recipients
7. Offers a three hour mediation service FREE of charge in a franchise related dispute between franchisor and franchisee.
8. Franchisor and Service Provider member details are carried on the FASA web site and if a member chooses to, a FREE link is provided to the member's website.
9. FASA has as its members people in legal, accounting, consulting professions and other support services and whose input contribute to guide the interest of franchising in general and FASA's members in particular.
10. A source of information, via: FASA's participation in the World Franchise Council activities. The council is an integral part of the International Franchise Community and as such has worldwide contacts and information to which members can tap into.
 - Seminars
 - Publications
 - Expo's
11. FASA also promotes and / or responds to potential franchise enquiries in providing relevant contact details and other support information on request.
12. FASA acts as a watchdog on all new and planned regulations and / or legislation and amendments and evaluates its impact on its members in particular and the industry in general.
13. FASA has a "Code of Ethics and Business Practices" to which all members subscribe. Its criteria for membership guide a franchisor in the development of its system.
14. FASA constantly undertakes public relations activities to reiterate the positive aspects of franchising and to create a public image of franchising conducive to growth in South Africa.
15. All new franchisor members enjoy FREE mentoring for a period of one year from an experienced franchisor should they need the service.
16. All members enjoy the benefits of exclusive discount deals and offers through the preferred service provider members namely Franchise Directions, Sign-A-Rama, Protea Hotels, www.sajobsonline.co.za, Cred-IT - (as new deals are negotiated the FASA website would be updated accordingly).
17. FASA members qualify for FREE legal advice - please send your queries to fasa@fasa.co.za and you will receive a FREE consultation (to the maximum of one hour) from one of FASA's participating specialized legal service providers.
18. FASA members receive one year's subscription of Succeed magazine FREE of charge.
19. FASA members receive the annual Franchise Directory FREE of charge
20. FASA members qualify for FREE Industrial Relations and Human Resources advice - please send your queries to fasa@fasa.co.za and you will receive FREE advice from Blue Sky People, FASA's appointed service provider.